



Smart Network. Smart Business.



Your Smart Choice

"Radware has the capacity to handle more traffic than we can foresee for many years to come."

– *Greg Sherrow*
Web Manager
Patagonia

Radware: Your Business-Smart Choice

Business-Smart Data Center Initiative

As enterprises worldwide work to increase productivity while reducing costs and meeting the challenges of regulatory compliance and globalization, business continuity and agility are more important than ever before. The quality of your customer's experience is crucial to your success.

You face challenges in the data center as information and transactions continue to grow exponentially. And today's competitive and dynamic environment requires seamless integration of partners, increased service level commitments and lower cost of operations. You must be able to respond to these demands rapidly.

Radware's Business-Smart Data Center initiative aligns the next generation data center with your business needs, providing tailor-made application infrastructure solutions to overcome IT complexities and ensure cost effective procurement and full investment protection.



Our Business-Smart Data Center strategy means that Radware provides specific, integrative solutions to facilitate your IT initiatives:

Data Center Consolidation

- Ensure application delivery to users anywhere, anytime
- Deliver consistent user experience and response time
- Eliminate the risks of capacity-planning for unpredictable consolidated traffic volumes with "pay-as-you-grow" scalability

SOA

- Ensure SOA application delivery
- Stabilize SOA application response time
- Eliminate security threats of web services and XML

Security

- Achieve comprehensive network immunity
- Protect against current threats
- Protect against emerging threats: organized crime, non-vulnerability-based attacks, zero-minute attacks

Convergence

- Achieve 100% uptime of collaborative and VOIP applications
- Reduce VOIP infrastructure costs
- Protect against SIP-based threats

Virtualization

- Ensure the quality of user experience with dynamic resource allocation
- Ensure virtual application delivery & business continuity
- Manage capacity planning accurately

Real-time Enterprise

- Capture business-critical event information for analysis and action
- Align network behavior with captured business events
- Assign application resources and user access based on real-time data

Green IT

- Reduce power consumption
- Maximize energy efficiency
- Reduce equipment footprint

Cloud Computing

- Optimize resources dynamically, both locally and in the cloud
- Easily integrate cloud-based services with data center applications
- Ensure business continuity for applications hosted locally and in the cloud

On-Demand Infrastructure

In today's environment, the last thing you want is capacity planning errors. Underplanning could mean the expense of replacing an entire project. Overplanning could waste your company's precious resources. What if you could start out with the capacity you need now, on a platform that would grow into your needs?



With Radware, you can. All of our solutions are delivered on our On-Demand Application Infrastructure, which has been designed to match our commitment to you. Our on-demand approach means that you "pay-as-you-grow". You purchase the platform that meets your current throughput needs, and, when your needs increase, you just turn the software key to add capacity. No more guesswork, no more overspending "just in case". No forklift upgrade. You don't even need to re-boot.

And our On-Demand Infrastructure also means that you are getting high-end performance even at the entry level. All Radware products are powered by the OnDemand Switch, our next-generation hardware platform. You'll benefit from our top-of-the-line response time and quality of user experience from day one.

In an industry that sometimes seems to design for obsolescence,
Radware solutions are built to last.

APSolute Product Suite

Radware's next generation APSolute product family is a unified application delivery solution designed to ensure reliable, fast and secure networked and web-enabled applications. APSolute brings together the application intelligence and processing power needed to make networks business-smart so they can adapt and respond to dynamic IT and business needs.

Radware's APSolute architecture extracts crucial application data from network traffic and adds intelligence to adapt network behavior and optimize server resources. In other words, with Radware, the network understands your business. We call that business-smart and we've built our entire product suite around it.

Availability

Radware's ADC is the only solution which guarantees absolute uptime and effective disaster recovery for locally and globally dispersed applications at all times. This means guaranteed transaction completion – every time.

Performance

Based on a purpose-built, rock-solid architecture, Radware delivers unmatched performance in terms of throughput capacity, transaction acceleration, transactions per second and response time.

Security

With APSolute Immunity, you are protected not only against known threats, but, thanks to Radware's self-learning technology, real-time signatures protect you against non-vulnerability and zero-minute threats.

Your Smart Choice Just Got Smarter

Radware Alteon

For more than ten years, we've focused exclusively on optimizing your network: making it faster, more reliable and more secure. Making Radware your smart choice. And now, your smart choice just got smarter. Our acquisition of the Alteon Layer 4-7 business line is another opportunity to demonstrate our commitment to you. We are offering every one of our Alteon customers five entire years of uncompromising support. Unprecedented? Yes. We are determined that every customer will benefit from the best application delivery solutions and support ever offered.

The Smart Choice Of Thousands

Our global field sales and service team, distribution partners and technology allies, along with our professional services organization, ensure that your solution is tailor-made and implemented to suit your own needs. Radware is the smart choice for more than ten thousand discerning customers around the world. Whether in retail, financial services, hospitality, government, higher education, or automotive, leaders of every sector have chosen Radware as the solution for highly available, fully secure, best performing business-smart networks.

www.radware.com