

## Corporate Backgrounder

**A10 Networks** was created to solve business problems through the innovative use of the latest technologies. With the rapid speed of innovation today, customers are choosing A10 Networks to help their networks and business keep pace.

10 years ago nobody forecasted the boom in video technology we are experiencing today, including the online sharing of large files that make intelligent, fast networks increasingly relevant. 20 years ago nobody would have forecasted the bloom in email traffic, let alone all the other sorts of network traffic. With the advent of companies and products like iPhone, Blackberry devices, Google, Yahoo, YouTube and many more, network traffic is growing exponentially.

Who is to say what people will be doing 5 years from now; 10 years from now? One thing is for sure: Networks will continue to become bigger, more bandwidth intensive and more complex – requiring sophisticated solutions to perform efficiently.

Addressing this need today and for the future, A10 Networks delivers high-performance network platforms that Accelerate, Optimize, Secure and provide unprecedented visibility for traffic as it traverses down the network.

## The A10 Advantage

### Pedigree

A10 Networks was founded by Lee Chen, a Layer 2-3 and 4-7 networking pioneer and former co-founder of Foundry Networks and Centillion Networks, acquired by Nortel. A10 staffs experts in the areas of super computing, high-performance networking, server load balancing, bandwidth management and network identity management – to produce the next-generation of networking and security equipment.

### Platform

A10 has three product families in its portfolio: the AX Series new-generation server load balancer; the EX Series bandwidth management appliance with identity; and the ID Series network identity management appliances. Each product family is based on a high-performance appliance platform that is architected for today's and tomorrow's applications, enabling multiple features on a single appliance without compromising performance.

### Price/Performance

All A10 products deliver the best price/performance in their class. All features are included in the platform without additional licensing fees. With A10, you buy the appliance, and all the features are included.

## Timeline

### A10 Networks Timeline

Q4	2004	Founded by CEO Lee Chen
November	2005	Announces IDsentrie, the world's first network identity management appliance
November	2006	Closes Series B funding
November	2006	Moves to new headquarters in San Jose, CA
January	2007	Unveils AX Series server load balancer and EX Series bandwidth manager with identity
May	2007	Announces General Availability for the AX Series server load balancer
May	2007	AX Series wins Best of Interop Las Vegas
June	2007	AX Series wins Grand Prix/Best of Interop Tokyo
January	2008	AX Series is the industry's first to achieve over 1.5 million Layer 7 transactions per second, and is confirmed to deliver twice the performance at half the price of incumbents
June	2008	AX Series won Grand Prix/Best of Interop Tokyo
July	2008	Closes Series C funding
May	2009	Announces AX 5200, the world's fastest Application Delivery Platform
June	2009	AX 5200 is the first product ever to win two Grand Prix/Best of Interop Tokyo awards

## Portfolio

### A10 Product Portfolio

**AX Series for Server Load Balancing** - There is currently much talk of "Web 2.0." Although the debate will continue for some time as to what will really constitute the next "killer application," one thing is clear: It will involve bandwidth-intensive applications. A10's AX Series is the industry's best positioned product to meet this need. AX's Advanced Core Operating System (ACOS) is tuned for multiple CPUs with multiple cores. ACOS is the most scalable OS on the market capable of handling high volume Application Networking, which is essential for bandwidth intensive applications such as voice, video, P2P, Web 2.0 as well as collaborative and eCommerce applications.

**EX Series for Bandwidth Management with Identity** - Even a casual glance to how most enterprises are using their networks today shows an increasing mix of atypical users, such as remote home employees needing enterprise resource access. A10's EX Series bandwidth management appliance provides business visibility for enterprise networks. Savvy network managers understand that knowing "who's doing what and when" on their network is becoming tougher to manage, making identity-based bandwidth management a necessity.

**ID Series for Network Identity Management** - Organizations looking to reduce time, cut costs and enable better analysis for better decisions will understand the value of A10's ID Series family. This includes "Instant IP-to-ID Resolution," especially as it relates to maintaining mundane things such as User ID information in an enterprise of many thousands of users; User Self Help Services to assist users with managing their own passwords; and Provisioning to allow for secure authentication and access for employees, contractors and guests. These cases are often found in financial, manufacturing, government and education verticals, among others.